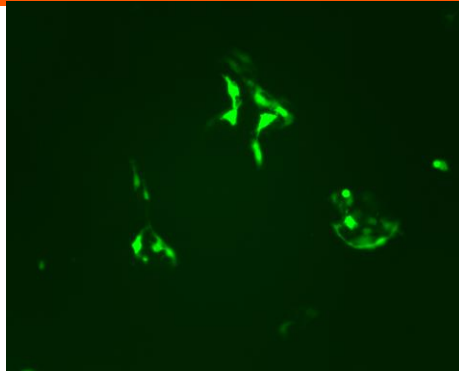
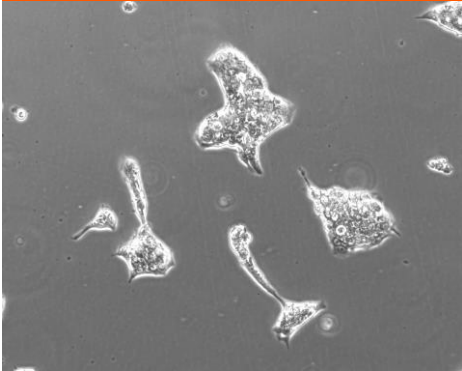


primary mouse breast carcinoma cells: transfection of **plasmid DNA**

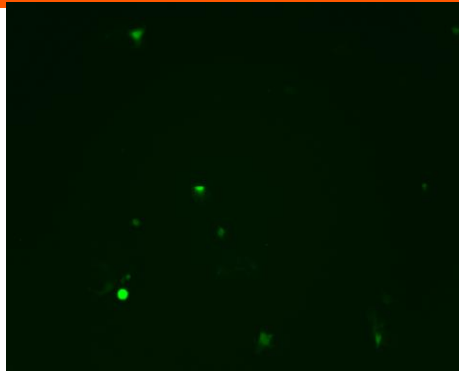
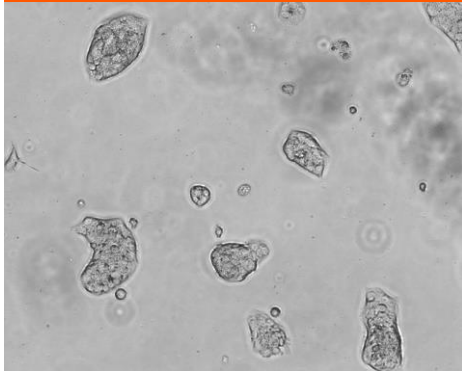


Viromer® Yellow – standard protocol



[VY-01LB-00, VY-01LB-01](#)

Lipofectamine® 3000 – low dose



Lipofectamine® 3000 – high dose

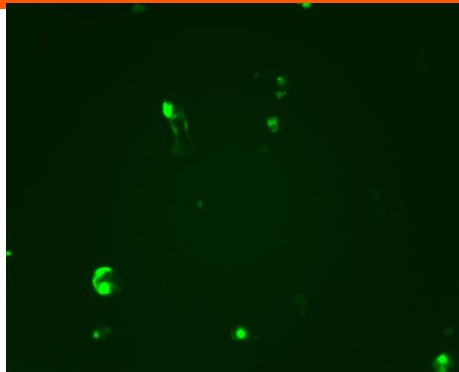
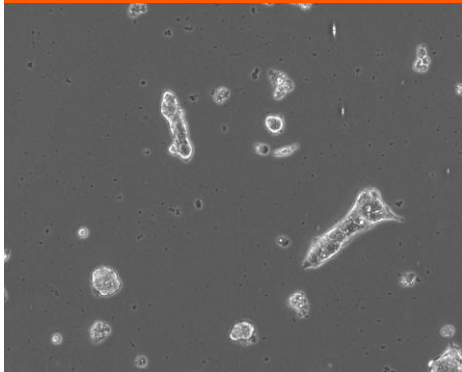


Fig. 1: Overexpression of GFP in primary mouse breast carcinoma cells after plasmid transfection with Viromer® YELLOW and Lipofectamine® 3000

“I actually quantified and found a slightly higher efficiency in the Viromer, as well as a lot less cell death. This is just using the standard instructions in the protocol provided, no optimization at all, and the transfection was performed in full media (essential for these cells as they are very fickle).

So I was very happy with the results!.”

Anonymous data