

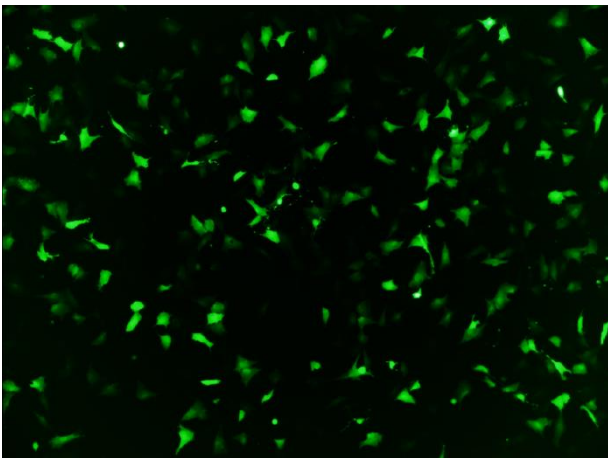
[VY-01LB-00](#), [VY-01LB-01](#)

**Fig. 1: Overexpression of GFP in primary rat cardiomyocytes after plasmid transfection with Viromer® YELLOW, Lipofectamine® 2000 and Lipofectamine® 3000**

>> around 50% efficiency with standard protocol and lowest concentration of Viromer

*"I was very happy with the results. I will probably still need to optimize the protocol, but I got quite good results with Viromer Yellow: around 50% transfection efficiency compared with 20-30% obtained with other reagents, such as Lipofectamine (LTX, 2000 or 3000), or transfection with Calcium phosphate."*

Data from N. Kaludercic, University of Padova (Italy)



[VY-01LB-00](#), [VY-01LB-01](#)

- 1 x 10<sup>5</sup> cells/well, 24-well culture plate
- transfection after 24-48 h of cell culture
- incubation for 4h
- 50% efficiency

**Fig. 2: Overexpression of GFP in primary neonatal rat cardiomyocytes after plasmid transfection with Viomer® YELLOW**

*“Your transfection product works much better than the other reagents we have used before to transfect neonatal rat cardiac myocytes. We obtain 50% efficiency with low toxicity.”*

Data from A. Castellano, Institute of Biomedicine of Seville (Spain)